

**ATHERSTONE PARISH PLAN 2008  
ACTION PLAN**

Questions	Issue	Action	Lead	Partners
1 to 10	<b>HOME AND HOUSEHOLD</b>			
5	A few houses still have no hot water, heating , inside wc or bath/basin	Grants are publicised on NWBC website and information is available at the Council's One Stop Shop. Periodic advertising takes place in the press. Decent homes programme to be completed by 2010, which will ensure all in public ownership have modern standards.	NWBC	NWBC , ATC, WEEAC
	Just over half the homes are connected to the internet.	Public internet facility at hub	Atherstone FORUM	ATC
		Publicise in ATC newsletter Library's free internet and set up Silver Surfers Group	WCC	Library & ATC
6	Most homes have adequate insulation or some energy saving devices	Publicise WEEAC and grants offered by energy companies are publicised on NWBC website and information is available at the Council's One Stop Shop. Periodic advertising takes place in the press to be advertised in ATC Newsletter and North Talk	NWBC	ATC & WEEAC
		Invite WEEAC to public meeting	NWBC	ATC & WEEAC
10	Growing call for recycling of textiles and plastics	Textile banks are already available and plastic waste banks are currently being sited. NWBC are currently developing a 5year recycling programme	NWBC	ATC & NWBC
11 to 13	<b>PERSONALSECTION</b>			
14 to 23	<b>Employment and Business</b>			
20	Many more people answered this than actually run businesses now. There may therefore be people who would like to work for themselves but need more information and support. The need for advice was evenly distributed	Discuss with Economic Development at NWBC & WCC	COV & WARKS CHAMBER	Economic Development at NWBC WCC & Chamber
21	Create more employment opportunities in Atherstone			
22/23	More Overnight tourism	The Council is currently reviewing its Tourism and Economic Development functions, but will continue to support the local visitor economy.	NWBC	Economic Development at NWBC WCC & Chamber
	Desire for more overnight bed-spaces for tourists			
	Encourage Canal Basin expansion	Discuss with Merevale Estate and British Waterways for Canal Basin	Merevale Estate / ATC	NWBC, ATC, British Waterways
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24 to 29	<b>Transport and Highways</b>			
24/25/26/92	Overall the bus service was good to reasonable. Improvements in cost, routes and timetables were identified as required.	Atherstone to be included in survey of transport and access needs among community groups in northern Warwickshire	WCC - Transport Planning	ATC, NWBC
		Improve passenger information by installing platform screens at Atherstone railway station	WCC - Transport Planning	ATC

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28/29	Train services and timetable considered very poor. Improvements in cost, routes and timetables identified as required	Improve publicity of train services operating in and out of Atherstone	RAIL OPERATORS	Rail Operators, ATC Atherstone Forum and WCC
		Talk to WCC and train operator about potential improvements	RAIL OPERATORS	
30	79% say the taxi services are adequate			
31	Over half the people replying do not share vehicles with other people for any reason.	Provide "matching service" in ATC Newsletter to encourage vehicle sharing	ATC	NWBC
33	Just over a third never have a problem parking in Atherstone, however, 47% occasionally have problems and 18% often find parking a problem.	Review parking facilities	POLICE	WCC, NWBC, ATC
34	26% don't believe there are enough disabled parking spaces and 31% believe there are.	Analysis is needed as to whether those people who don't think there are enough are those with disabilities.	POLICE	WCC, NWBC
35/36	Over 80% do not want to pay for parking or have a multi storey car park in Atherstone.	Record for future development plans. A review of Car Parking in Atherstone is taking place, with the Town Council as one of the key consultees.	NWBC	WCC, NWBC
37	47% think the pavements are not user friendly to people with disabilities, pushchairs or wheelchairs	Bring to attention of NWBC	WCC	ATC, NWBC & WCC
38/39	The main danger spots identified are:- Mini roundabouts Parking on double yellow lines Several Road junctions Witherley Road by school Sheepy Road Coleshill Road - parking and visibility at junctions 65% of people do not want any more traffic calming	County Highways to work with ATC and respond to list of black spots as part of maintenance programme - including remarking mini roundabouts. Bollards to be installed on junctions of Coleshill Rd and Ambien Rd / Stanley Rd	WCC - County Highways & ATC	ATC, NWBC, Police
		Lack of awareness of the purpose of Mini-roundabouts was the largest concern. More publicity and guidance on their use published. The Road Safety Unit, WCC will endeavour to include this issue in any educational programmes in schools and when appropriate include this in any promotional/publicity materials/campaigns. County will be asked to ensure better maintenance of the islands (see action above)	WCC - Road Safety Unit	ATC, NWBC, WCC - County Highways & Police
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40 -42	<b>Education</b>			
40	Only 131 people responded as attending classes in Atherstone with Computer training the highest % , others attending vocational classes	Increase awareness, advertising of facilities to increase usage. Adult, Community Learning Service (ACLS), WCC to distribute 5000 brochures across North Warwickshire on 'Courses for Adults' August 08 - July 09. ACLS and ATC to work in partnership to highlight Adult Courses and encourage participation. Library to publicise courses, provide information / literature, display posters and also direct people to appropriate venues / contacts	WCC - Adult, Community Learning Service	Extended Services, Library & Information Service, Hub, ATC, North Works & Hinckley College (NWHC)

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41	Course not available but wanted are. Gardening, photography, languages, music/instruments, cookery, car maintenance and others.	ACLS brochure has short programmes on : photography, learning Spanish, musical keyboards. ATC and ACLS to explore level of interest in community for a gardening course. Identify level of interest and appropriate premises to run car maintenance and cookery courses. Extended Services to link with ACLS to consider pilot tester classes to identify support for new classes. Library to publicise courses, provide information / literature, display posters and also direct people to appropriate venues / contacts.	WCC - Adult, Community Learning Service	Extended Services, Library & Information Service, Hub, ATC, North Warks & Hinckley College (NWHC)
42	42% haven't attended any classes as they weren't interested. 28% found the times inconvenient, 19% found them too expensive, and the classes weren't appropriate to 18% of people. There were only two 'other' responses – ill health and limited range	ACLS - Adult Courses are offered as a menu rather than a timetable to adapt course times / content to respond to need and demand. Extended Services and ACLS to look at setting up taster sessions in schools. Use ATC Newsletter /NorthTalk to bring together those interested in forming Clubs and ask for volunteers. Library to hold copies of newsletters / North Talk. Refer people to course providers. Display promotional materials in libraries	WCC - Adult, Community Learning Service	NWCVS, Volunteer Centre North Warwickshire, Extended Services, Library & Information Service, Hub, NWHC
43 to 51	<b>Housing</b>			
44/45	35% felt that homes for the elderly were needed but 59% felt no more housing was needed in Atherstone	The most recent Housing Needs Survey indicated a need for 300 new homes annually across the Borough.	NWBC	WCC Housing Enabler (Phil Ward), NWBC
46	60% want redundant buildings in the town to be converted. 22% do not want any more housing development.		NWBC	NWBC Planning, WCC Regeneration, ATC and Market Towns Partnership
47	Minority find difficult to get to Hospital in Coventry & Nuneaton	Provide available data to Beeline and review service publicity. Discuss improving appointment times with PCT and hospitals, referring to the Improving Patient Access to Health Study 2008. Implement jointly by WCC Transport Planning and Warwickshire PCT	WCC Transport Planning / Warwickshire PCT	ATC , PCT, Beeline
49/50	22% of people have a health problem or disability which affects their day to day living. 58% have help with gardening and 51% have help with shopping and 44% have help with housework.	Publicise services available from Age Concern, Social Services and Carers Support. PHILLIS give all customers information about Age Concern, Adult Health & Community Services (Social Services) and services for carers.	WCC - PHILLIS	Age Concern, ATC, NWBC, PCT Carers Support Group
		Report survey findings to Age Concern and Older People's Forum. PHILLIS to help ATC to feedback results of survey	ATC	Age Concern, Older People's Forum, ATC and WCC - PHILLIS
51	52% would like a one stop shop for health care, a third think that no improvements are needed, and 25% would like alternative therapies.	Provide this information to Warwickshire PCT, GPs and Patient Participation Groups.	PCT	PCT, GPs & PPGs
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52 to 56	<b>Emergency and Other Services</b>			
52	60% think Police coverage is poor, 29% think it is reasonable	Support and advertise Police Surgeries at Area Forum East Meetings and develop area forum interface with police and encourage public to attend. ATC to promote Area Forum East	POLICE	Chief Inspector, Community Beat Officers, ATC, NWBC, Press and Newsletter
53	Some enthusiasm to join Neighbourhood Watch	Encourage active Neighbourhood Watch in all areas. Invite Police Neighbourhood Watch Officer to address Area Forum East and ATC.	POLICE	Police, Neighbourhood Watch Co-ordinator, Press, ATC

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54	Antisocial behaviour, vandalism, drugs and housebreaking are the highest concerns.	Develop and support a Police improvement programme.	CDRP	Police, ATC, NWBC WCClrs.
55	Residents in Atherstone feel most unsafe in the town centre and alleyways at night. Indeed, anywhere at night particularly where lighting is poor. A list of specific road and locations have been identified. There appears to be no real fear of being anywhere in the daytime.	Improve lighting, consider closure of alleyways and advertise effectiveness of CCTV. Councils to consider Police Report information in future projects.	POLICE	Police, ATC, NWBC WCC
56	80% believe that a greater police presence is needed. 67% feel that more activities for young people would help, and 53% would like wider CCTV coverage. 49% believe that more consultation is needed between local people and the police.	Create more visibility of Police presence and promote PACT Forum	POLICE	Police, Local Community Groups including youth representation, ATC, Atherstone Forum, NWBC
57 to 63	<b>Retail and Other Services</b>			
57/58	80% of residents shop outside Atherstone for more choice, specialist and quality products, particularly national brand in e.g. M & S, Matalan, Woolworths, electrical goods etc.	Encourage the development of higher grade specialist shops.	CHAMBER OF TRADE	Chamber of Trade,
59	People often have trouble with obstructions on the pavement such as obstructions, placards, tubs and shops' goods. Residents would appreciate more seating, Some experience problems with height of shelving.	WCC has the responsibility for pavement obstructions but illegal advertising is a planning matter	WCC/NWBC	ATC/WCC/Chamber of Trade
		Identify seating availability and improvement opportunities	ATC	ATC, NWBC, WCC, Traders, Disabled Groups
		ATC to bring shelf height complaints to attention of traders and Chamber.	ATC	ATC to work with Chamber and traders
61	Considerable demand for wider range of shops and better quality retail outlets. Highest demand recorded was for gents outfitters, music/video/computer games, DIY, ladies boutique and teenage/young fashion.	Discuss needs with Chamber to identify roadblocks and opportunities for a wider range of shops and outlets.	ATC	ATC, Civic Society, Chamber of Trade,
62	There appears to be limited use by residents of the leisure centre, swimming pool and sports and youth clubs, with 53% never using facilities at Leisure Centre and 48% never using swimming pool.	The Council has a strategy to increase participation by 1% year on year. We are currently recruiting a grant-funded Sports Club Development Officer who will have a responsibility for increasing club usage. Also, from the 1 April 2009, the NWBC will be participating in the Government's Free Swim Initiative.	NWBC	WCC, Extending Schools, NWBC, ATC, Atherstone Forum
63	55% of residents who responded are not aware what is available at the QE school, 40% don't know what they can access at the memorial hall and 24% don't know what's on at the leisure centre.	Improve advertising of what is on offer to encourage more use of the facilities available. Extended Services to work with QE school to look at some marketing materials to publicise QE as a community facility	WCC - Extended Services	QE School, NWBC, ATC, Atherstone Forum
<b>Questions</b>	<b>Issue</b>	<b>Action</b>	<b>Lead</b>	<b>Partners</b>
64 to 67	<b>Sport</b>			
64	Highest demand for new sports activities was for badminton followed by skittles, squash	The Council is aware of the under provision of sports hall facilities in the Atherstone area and is working with partners to try to address the situation.	NWBC	WCC, NWBC, Local Clubs
65	The biggest reason for non usage of facilities was given as disability/health followed by too expensive, lack of publicity and opening hours.	The Council has a strategy to increase participation by 1% year on year. We are currently recruiting a grant-funded Sports Club Development Officer who will have a responsibility for increasing club usage. Also, from the 1 April 2009, the NWBC will be participating in the Government's Free Swim Initiative.	NWBC	PCT, NWBC, Local Clubs.

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66/67	Atherstone wants:- A well lit outdoor sports centre with Astro turf surface facility. Extended indoor sports facility. Skateboard Park	NWBC is working closely with the local school on the provision of a lit, synthetic pitch. The provision of a stakeboard park was considered alongside a multi use games area with the latter being the priority of the local community and this facility will be installed early 2009	NWBC	ATC, NWBC, existing sports groups and Children's Play groups
68 to 72	<b>Social &amp; Entertainment</b>			
68/69	62% of residents responded that they never used the QE facilities out of school hours but many stated that they would use the facilities for clubs and musical activities if available	Explore provision of facilities with QE. Extended Services to work with QE school to look at some marketing materials to publicise QE as a community facility. Explore the use of QE sports facilities in the evenings, weekends and holiday periods. There was also a wish that the school facilities be used for meetings , arts and crafts and use by community groups.	WCC - Extended Services	QE School, ATC, Atherstone Forum
70/71/72	The majority of people with an opinion thought the scouts, guides, football and marching band were good or reasonable. The youth club showed to be the weakest identified . Most respondents want more activities for young	Investigate for improved Leadership and Youth opportunities. Youth & Community Service (WCC) welcome the opportunity to work more closely with Atherstone Town Council to address youth opportunities and meet local needs	WCC - Youth & Community Service	NWBC, ATC, Atherstone Forum and Local Youth and Community Groups.
73 to 79	<b>Information and Communication</b>			
73/74	Word of mouth considered most effective for passing on local news – then local papers. Great demand for more local Atherstone Information.	Promote the development of a new truly local newspaper.	ATC	ATC, Atherstone Forum and all local societies, clubs and interest groups
75	Almost all who responded felt that there should be more information on Atherstone events in local press.	Publicise press contact info and encourage local people to send in reports on events. A list of Press contacts can be supplied by NWBC	NWBC	Local Press. CW Radio, ATC, NWBC and local people
76	Internet and local library are the most popular way to access information services.	Develop and improve ATC Newsletter and make available on ATC Website and Market Square Notice Board. .	ATC	
77	Atherstone needs a focal point for local information and tourist development. A map identifying tourist attractions together with brown tourist signs to aid visitors.	Completion of Atherstone Forum Hub Information Centre. Encourage formation of Parish Map group to make illustrated Map highlighting heritage and local services Develop Arden Trail tourist opportunities.	Atherstone FORUM	NWBC, ATC Atherstone Forum, Tourism & Arts Officer, Civic Society, Arden Trail and local arts groups.
<b>Questions</b>	<b>Issue</b>	<b>Action</b>	<b>Lead</b>	<b>Partners</b>
80 to 99	<b>Local Government</b>			
80/81/82/83/84/85	Few have attended the Atherstone Forum, ATC or Atherstone Annual Parish meeting yet 41% want to know more about the Town Council People are aware of local MP. Also people felt that the Town Cllrs most aware of local issues	Promote and include all meetings on ATC Web site and notice board, Issue quarterly newsletter	ATC	
86	Most people felt public services were reasonable or good with the exception of dog fouling and maintaining pavements	The comments regarding Dog Fouling are noted by NWBC and, where possible, will be used in the planning of this service.	NWBC	ATC, NWBC, WCC

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87/95	The lack of Public Toilets, cleanliness, provision for disabled and baby changing facilities were considered poor.	ATC and NWBC to consider transferring the public toilet facility to ATC In order that the local aspirations can be met.	ATC	ATC & NWBC
88/89	56% do not think there is sufficient publicity given to planning applications.	NWBC complies fully with all statutory requirements	NWBC	ATC. NWBC. Library
90/91	More people would like to see additional uses of Church buildings (Concerts, Meetings, Lunch Clubs and Playgroups).	Encourage Churches to open doors to outside uses thus introducing wider audience to their facilities	ATC	Churches, ATC and Atherstone Forum
92	To protect and enhance the environment 60% said recycling, 58% said more local employment, 49% said energy saving and 42% said improved public transport.	Comments noted and will, where possible, be taken into account in the relevant Service Plans.	NWBC	
93	To keep the town clean and tidy 72% want dog warden penalties enforced and a Town Warden employing to take care of litter, dog fouling etc). 40% think a spring cleaning day twice a year would help	The possibility of Town Wardens is being investigated with the use of existing resources, but this would not include enforcement. The wider implications of enforcement will be reviewed separately.	NWBC	ATC. NWBC. WCC
94	It was felt that to improve the town centre 70% believe that the parking restrictions should be enforced. 54% again feel that employing a Town Warden would be a positive step. Around a third would like pedestrianisation and a restriction on advertising placards on the pavements	Decriminalisation is not likely to be before 2011/12 and is subject to the County Council's timetable for this matter.	NWBC	ATC NWBC, WCC, Police and Chamber of Trade
95	To improve Atherstone a better use of the Market Square with possible covered area was the most identified improvement. Others identified include more public toilets, better security, annual music/arts festival and museum/heritage centre	Discussions are currently taking place on the future of the Market Square.	NWBC	ATC, NWBC, Market Traders
96	A single action to improve Atherstone's environment would be to Stop Parking in Long Street Conservation of existing buildings More Police/CCTV Youth Club activities	Actions as detailed elsewhere	NWBC	ATC, NWBC, WCC
97	Majority want a report	Publish Parish Plan and put on ATC Web Site	ATC	Atherstone Forum, and ATC
98	Only 1% support higher rates to pay for improvements but suggested fundraising and sponsorship for funding and private contributions	Seek private contributions, funding and sponsorship. Follow up public suggestions. ATC has a policy to look for funding.	ATC	ATC, NWBC, WCC,
99	Two thirds want a working community, half are comfortable with Tourism	Actions as detailed elsewhere.	NWBC	ATC, NWBC, Tourist Board, Chamber, Planners etc