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## Notification of Application

Advertisement Consent Application

**Application Ref: PAP/2024/0459**

Case Officer: Lewis Bullock  
Direct Dial: 01827 719220

Date: 14 October 2024

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**Site Address:** Avondale Property Holdings Limited, Witherley House, Carlyon Road, CV9 1JE (Grid Ref: Easting 431987.84, Northing 297596.51)

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**Description of Development:** Application for advertisement consent for erection of 2 x Totem signs and installation of signage to existing buildings. Advertisements for Raymond James Caravan sales which are based at the site.

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**Applicant:** Mr S Bell - Avondale Property Holdings

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Dear Sir/Madam

I have received the application described above.

### How do I view the application?

You may view the forms, plans and other documents at [www.northwarks.gov.uk/planningappsearch](http://www.northwarks.gov.uk/planningappsearch) . Search by entering the reference number PAP/2024/0459.

### How do I comment on the application?

You may comment on the proposal at [www.northwarks.gov.uk/planningappsearch](http://www.northwarks.gov.uk/planningappsearch), by email to [planningcontrol@northwarks.gov.uk](mailto:planningcontrol@northwarks.gov.uk) or you may write to the above address.

I would like to receive any comments in writing before the end of the working day on 07/11/2024.

If you decide to write, your response will become a public document, capable of being seen by the applicant and others. We require contact information such as your name, address, telephone number and email address, however, we will take measures to redact this personal data ahead of any form of communication of your comments with others (in compliance with the provisions of the General Data Protection Regulations). You may wish to take care to exclude any other identifying personal data in the comments that you make because these will not be redacted by the planning authority on a routine basis. If the provision of personal data is necessary in order to make your point about the development proposed you are invited to supply two copies of the document – one copy with the text in full and one abbreviated or redacted copy, which is to the like effect, that may be shared in the public domain.

Please note that comments given verbally cannot be taken into consideration since they may be open to misinterpretation. If you choose to write, receipt of your correspondence will not be acknowledged unless you request so in writing.

To see our privacy notice go to:  
[www.northwarks.gov.uk/privacy](http://www.northwarks.gov.uk/privacy)

### **What will be considered?**

The Council considers a number of different matters. The most important will be how the proposal fairs against planning policy, and you are advised to familiarise yourself with this at [www.northwarks.gov.uk/planning](http://www.northwarks.gov.uk/planning) prior to making any comments.

### **What will not be considered?**

The Government makes it very clear that some matters are not "planning considerations". These include matters addressed by other legislation; property rights such as boundary and access disputes, covenants or private drainage concerns; morals or motives; speculation; loss of a view; property value; and any form of prejudice.

### **Who will make the decision?**

The Council makes decisions on planning applications through its Planning and Development Board. However, the Board will not deal with all applications, as it delegates most cases to the Head of Development Control. In most cases, if representations coincide with the officer's recommendation, then the application will not be reported to the Board. However, if they differ from the recommendation, then the application may go to the Board depending on the outcome of consultation with the local ward members and the Chairperson and Vice Chairperson of the Board. A copy of the full Scheme of Delegation can be obtained at [www.northwarks.gov.uk/planning](http://www.northwarks.gov.uk/planning). Please note that an application is not automatically refused if an objection is received.

The Planning and Development Board meets roughly every month and dates/times of the meetings are published at [www.northwarks.gov.uk/planning](http://www.northwarks.gov.uk/planning). The agenda is normally made available 5 working days before the date of the meeting. In order to establish if an application is being reported to Board, please check the published agenda at [www.northwarks.gov.uk/planning](http://www.northwarks.gov.uk/planning) or contact the Case Officer.

### **Can I speak at the Planning and Development Board meeting?**

If the application is reported to Board, and you wish to speak in support of, or against, the application, you will need to register your intention to speak by 1pm on the day of the meeting, either by email to [democraticservices@northwarks.gov.uk](mailto:democraticservices@northwarks.gov.uk) or by telephoning 01827 719237. Once registered to speak, the person speaking has the option to either: (a) attend the meeting in person at the Council Chamber; or (b) attend remotely via Teams.

A maximum of 3 minutes will be allowed for objectors and 3 minutes for supporters to speak on an application. If there is more than one person wishing to speak, the time must be shared or you should nominate a single speaker. Democratic Services will be on hand to help and a practice note explaining the process is available at [www.northwarks.gov.uk/planning](http://www.northwarks.gov.uk/planning).

### **What happens then?**

You will only be notified of the outcome of the application if you specifically request so in writing. Beyond this Development Control usually has no further involvement, although the applicant may need to discharge conditions or address other matters such as Building Regulations.

### **Can I get a copy of the decision or officer's report?**

When a decision is made the decision notice and officer's report are published at [www.northwarks.gov.uk/planningappsearch](http://www.northwarks.gov.uk/planningappsearch). Should you wish to view the correspondence which has led to that decision, please contact the Central Services Planning Support Team at the email address above or on (01827) 715341. There will be a couple of days delay before a copy of the file is published at [www.northwarks.gov.uk/planningappsearch](http://www.northwarks.gov.uk/planningappsearch).

Yours faithfully



Authorised Officer